I am really surprised that the National Association of Broadcasters is attempting to limit the content of satellite radio. This certainly does not represent a free marketplace where the company or service that offers the highest-quality or best functionality can reap the rewards of the market. The only reason I subscribed to satellite radio was to obtain a quality and diversified service (including better reception) that is not available in my area (the Philadelphia market). Satellite radio today is earning the huge increase in their subscriber base by offering this unique functionality and they should be allowed to continue to offer the programming that well allow them to continue to grow their market share.